

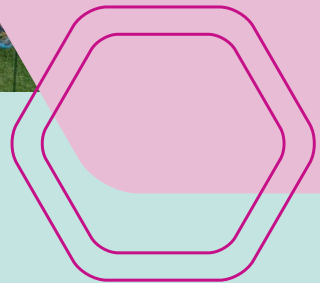


Rennie Grove Peace

Fundraising Guide

Helpful fundraising tools and tips for holding a fundraising event

Your guide to becoming a fundraising superstar and supporting the provision of local hospice care in Buckinghamshire and Hertfordshire.





Thank you for choosing to support **Rennie Grove Peace Hospice Care!**

Our care and support provides a lifeline of compassion to patients, carers, and families facing life-limiting illness in Buckinghamshire and Hertfordshire.

However you choose to fundraise, whether it's a quiz, coffee morning, golf day or bake sale, you will be making a huge difference to the care we can provide for local people when they need us most. There are so many exciting ways you can get involved!

The tools and tips in this handy guide aim to inspire you and provide some ideas for ways in which you can support us.

How your money helps

At Rennie Grove Peace, it costs us £18.9m to deliver all of our services, each year. Our care is provided at no cost to our patients and families and while we receive a small proportion of NHS funding, 85% of the funds we need to deliver our services comes from the generous support of our local community.

This is how your support can make a difference.

£37

could pay for one hour of specialist nursing care for patients at home or in our Inpatient Unit

£240

could pay for five hours of complementary therapy helping to improve the wellbeing of patients and carers

£1,356

could pay for a nurse for our overnight team for a week to provide care and support at any time of the night



Want to fundraise, but not sure what to do?

Check out our A-Z of fundraising ideas



A

Afternoon tea
Arts and crafts fair
Auction

B

Bake off
Bingo
Birthday fundraiser
Board games night



E

eBay unwanted items



F

Football tournament
Film night
Fancy dress party
Fashion show

I

Iron man challenge
International food party

J

Jazz night
Jewellery sale

K

Kick a habit
Knit and natter
Karaoke night



N

Netball tournament
Name the bear



O

Open garden
Open mic night



S

Sweepstake
Skydive
Sponsored run, walk
or cycle



T

Tea party
Tombola
Tuck shop

C

Charity ball
Car wash
Car boot
Coffee morning

D

Danceathon
Dress down day



G

Golf day
Give something up for a month
Grow a beard

H

Headshave
Halloween party
Homebox for your loose change

L

Lego walk
Leg waxing

M

Mobile free day
Murder Mystery



P

Plant sale
Pamper evening
Pop-up shop

Q

Quiz night



R

Raffle
Race night

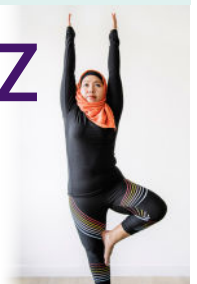


UVW

Upcycling
Ultra challenge
Vinted
Wine and cheese night
Wedding favours

XYZ

Yogathon
Zipwire



Tips for planning your event

Planning your own event can be tough but incredibly rewarding and great fun too! Here are some points to consider:

What?

Think of an interest or hobby that you are passionate about – sometimes the easiest way to fundraise is to do something you already enjoy or are good at.

Tip: You could consider theming your event around a big national event like the World Cup or Wimbledon.

Who?

Consider who the event will appeal to and how many people would you ideally like to attend. How will you promote it to make sure as many people who would be interested in coming will attend?

Tip: It's worth asking other people's opinion on your idea and test your prices to attract a wide audience.

When?

Give yourself enough time to plan and delegate tasks where you can.

Tip: Check the date you've chosen does not clash with another local event in your area or a big national event.

Where?

Make sure you consider if the venue is right for the number of people who may wish to attend. Consider what you are going to do about signage, disability access, toilets, refreshments and parking.

Tip: Many venues offer a charity discount, so it's always worth asking.

Legal considerations

Find in advance what health and safety measures might be necessary and whether you need a licence to play music, sell food and alcohol.

Tip: You will need Public Liability Insurance when hosting events attended by the public. It's worth checking if your home insurance includes this.

Ask local shops and businesses

if they would be happy to display a poster in their window.

Did you know

you may be eligible to receive **matched funding** from your employer? Speak to your workplace to find out more.

Remember any fundraising material should state:
In aid of Rennie Grove Peace Hospice Care.
Registered Charity
Number 1201713.

Rennie Grove Peace Hospice can't accept liability for accidents or damages. It's your responsibility to make sure that your event meets all the legal requirements.

Key to successful fundraising – let people know what you are doing

Friends, family and work colleagues are the perfect people to support you and raise money. They make a great network to spread the word about your fundraising event more widely and don't forget to approach your local cafés, shop owners and businesses who may wish to donate raffle prizes and advertise your event.

Use social media

Advertise your event on your social media platforms! Are you part of any local Facebook groups? Use them to help spread the word about your event. Don't forget to tag **Rennie Grove Peace** in all your posts and ask your contacts to share the link with their networks too.

How we can support your fundraising

We can provide you with balloons, banners, posters and t-shirts for your events.

More detailed information on all aspects of fundraising can also be found on our website renniegrovepeace.org/fundraising

Paying in funds

There are several ways you can pay in the funds you raise:

- **Send us a cheque.** Please make the cheque payable to **Rennie Grove Peace Hospice Care** and send to our Rennie House address, listed on the back.
- **Set up a JustGiving page.** You can choose to collect money from your event or fundraising activity through JustGiving – simply make sure you share the link to your page so you can start collecting donations!
- **Pay it directly into our account.** Please give us a call for details on how to do this.
- **Pay online using our website donation form.** Make sure you leave a description about your event in the comments section, so we know how you raised the money.
- **Come and see us.** If you live near one of our offices, please do drop in and give us the money directly – we would love to see you.



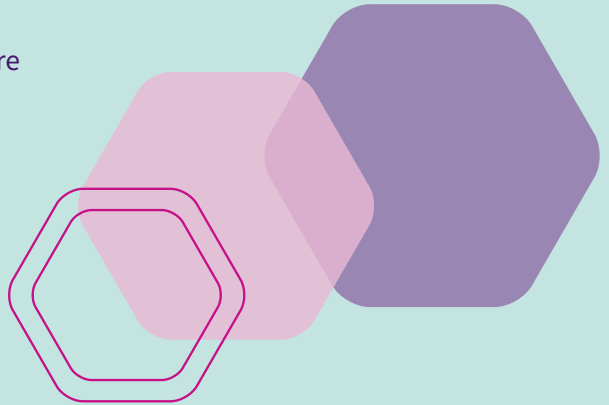
Keep in touch

We would love to hear about your ideas and plans for your fundraising event. For more information, tips and advice, contact your local community fundraising team:

☎ 01442 89 02 22

✉ community@renniedgrovepeace.org

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Rennie Grove Peace

renniedgrovepeace.org

Rennie Grove Peace Hospice Care
Registered address: Peace Hospice, Peace Drive,
Watford, Hertfordshire WD17 3PH
Registered charity number: 1201713



Registered with
**FUNDRAISING
REGULATOR**