

Fundraising Guide

Everything you need to know about
holding a Fundraising Event



Raising funds to support hospice care services for patients with
life-limiting illness and their families in Bucks and west Herts



Thank you for choosing to support Rennie Grove Hospice Care.

At Rennie Grove we care for thousands of patients and families every year through our 24 hour responsive Hospice at Home Nursing Service, Day Services at Grove House and Family Support Services.

Providing high standards of specialist care and support for our patients and families is at the heart of everything we do. As our population ages and people live longer with more complex needs, the number of local patients and families needing our support is growing every year.

How your money helps

We receive around 13% of our running costs from the NHS, less than half the national average given to UK Hospices.

We therefore rely heavily on the support of our local community to help us fund the care we provide for local patients and families.

Big or small, you can be sure that your donation will make a real difference.

£30

Pays for an hour of specialist nursing care in a patient's home.

£64

Pays for a stethoscope suitable for children, allowing our nurses to monitor their health.

£150

Provides a day of care from a healthcare assistant, visiting patients to support them with practical care.

£811

Covers the cost of our night team for one night.

£1,125

Provides a specialist hospice at home nurse for a week caring for patients and helping them to stay at home.

£57,200

Funds a hospice at home nurse for a year.



A-Z of fundraising ideas



A

afternoon tea
aerobics-athon
arts and crafts fair
auction

B

BBQ, bake off
bingo, ball
book sale
bungee jump

E

easter egg hunt
egg and spoon race



F

face painting
fancy dress party
five-a-side football
fun day

I

ice skating
it's a knockout

J

jazz night
jumble sale
jewellery sale

K

karaoke night
knit and natter



N

name the bear
non-uniform
day



O

open garden
obstacle course



S

sweepstake
swimathon
salsa dancing



T

tea party
tombola
talent show

C

car wash
car boot sale
coffee morning
comedy night, craft fair



D

dress down day
dog show
darts competition
disco



G

give something up
for the month
golf day

H

halloween party
head shave
horse show

L

leg waxing
line dancing

M

magic show
music concert
murder mystery



P

pamper evening
plant sale
pancake race

Q

quiz night



R

race night
raffle
running



UVW

unwanted gifts
variety show
vehicle rally, walk
wellie throwing

XYZ

x-factor night
yogathon
zumbathon



Planning your event

Planning your own event can be tough but incredibly rewarding and great fun! Here are some points to consider:

What?

Decide what kind of event you want to put on. Sometimes the easiest way to fundraise is to do something you already enjoy or are good at.

Who?

Who will your event appeal to? How many people do you think will be interested in coming? It's worth asking other people's opinions on your idea and pricing or fundraising asks. Your event might just be for your friends but if you need wider support, consider how you will promote your event to those who might be interested.

When?

Make sure you give yourself enough time to plan. Also check that your date does not clash with any other event. You could always look to theme and plan your fundraiser around a big event like the World Cup or Wimbledon.

Where?

Make sure you consider the number of people you are expecting, disabled access, toilets, parking and transport. Many venues offer a charity discount, so it's worth asking.

Remember

any fundraising material should state 'In aid of Rennie Grove Hospice Care. Charity number 1140386'

Ask local shop owners

if they are happy for you to put a poster in their shop window.

It is your responsibility

to make sure that any events you organise are run safely and legally. We cannot accept liability for any accidents.

Keep it legal

Licences

A licence or Temporary Event Notice may be required for some events: such as when selling alcohol, organising certain raffles as well as selling tickets. You can contact your local council to purchase these licences.

Other Legalities

1. Make sure that any children under 16 have parental permission to help at your event.
2. If your event is being held on private property, make sure you have permission from the owner. If on council owned land, then a permit must be obtained from the local authority.

Keep in touch

Let us know about your plans. If you would like some help with promotion, we can add your event to the "What's On" section of our website. We can also provide you with balloons, banners and collecting boxes for the day.

Let us know how it goes - we'd love to see some pictures (make sure you have permission to use the pictures from those in the shot - we can provide a photo permission form for this.)

There are a number of different ways you can send us the money you raise:

Send us a cheque

Please make the cheque payable to 'Rennie Grove Hospice Care' and send to one of the addresses listed on the back page.

Pay it directly into our account

Call us for details.

Pay online using our website donation form

Make sure you leave a description about your event in the comments section, so we know how you raised the money.

Come and see us

If you live near to one of our offices do drop in and give us the money directly, we would love to see you.

Use social media

advertise your event on facebook and twitter! Are you part of any social media groups? Use them to spread the word.





**For more information and support please
contact our Community Fundraising Team**

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Registered with
**FUNDRAISING
REGULATOR**

Registered Charity number 1140386